



Weekly Memo

Serving Member Libraries Since 1959

Robert Hubsher, Executive Director
Ruth K. Daubenspeck, Newsletter Editor

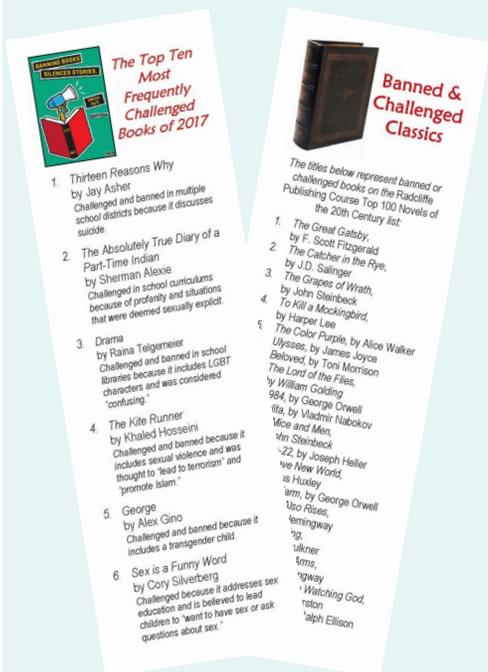
Ramapo Catskill Library System • <http://www.rcls.org>

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September 17, 2018

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- ✓ [RCLS Weekly Memo Archives](#)
- ✓ [Banned Books Week Press Release](#)
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- ✓ [Forthcoming Bestseller List](#)
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Notice to All RCLS

On **Thursday, September 27**, RCLS will be closed so that staff can participate in a Professional Development Day. No deliveries will be made that day. Voice mails and e-mails may be left for staff members; however, they may not be answered until the following day. ANSER staff will only be responding to emergency calls.

Thank you in advance for your cooperation and understanding.

Banned Books Week 2018

Banned Books Week, **September 23 – 29**, is an annual event celebrating the freedom to read. Typically held during the last week of September, it spotlights current and historical attempts to censor books in libraries and schools. Banned Books Week brings together the entire book community – librarians, booksellers, publishers, journalists, teachers, and readers – in shared support of the freedom to seek and express ideas, even those some consider unorthodox or unpopular.



The [Banned Books Week website](#) offers information, challenges, success stories, how to report censorship, products and more.

Bookmarks and brochures, including [The Top Ten Most Frequently Challenged Books of 2017](#) and [Banned & Challenged Classics](#) bookmarks, are available for download from the [RCLS website](#).

Big Lots Foundation Grants

Big Lots Foundation funds support programs that will enhance the lives of children and families in the areas of hunger, housing, healthcare, and education. Priority will be given to programs serving women and children. Applicants must have a 501(c)3 public nonprofit status and be located in the United States near Big Lots stores or distribution centers. For more information and the online application, visit the [Big Lots website](#). Deadline for submissions is **Tuesday, January 1, 2019**.

News Worthy

National

- [To Restore Civil Society, Start With the Library](#) | The New York Times 9.8.18
- [Neil Gaiman and Chris Riddell on why we need libraries - an essay in pictures](#) | The Guardian 9.6.18
- [How I Learned to Stop Worrying and Love the Summer Reading Program Part 1](#) | Albany Times Union 9.4.18
- [Braille for a New Digital Age](#) | The New York Times 9.3.18

Getting Ready for the 2020 Census

AL: The Scoop, Sept. 11

Gavin Baker and Larra Clark write: “The [upcoming 2020 Census](#) will have repercussions for communities—and libraries—around the US. Library staff members and supporters can help keep their communities informed by participating in a [Complete Count Committee](#). State, local, or tribal governments or community-based organizations form the committees and invite public officials and community leaders to participate. Libraries have major stakes in their [communities being fully represented](#) in the 2020 Census.”



Forthcoming Bestsellers -09-17-2018

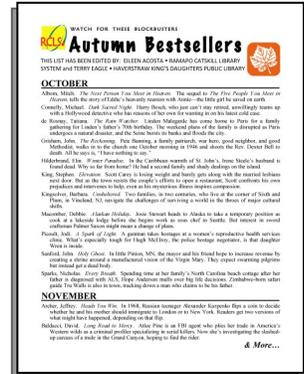
Grace Riario, RCLS Assistant Director and Outreach Coordinator

The Autumn 2018 issue of [Forthcoming Bestsellers](#), a handy guide to up-and-coming new books, is now online. Member libraries’ staff can duplicate or direct their patrons to the PDF.

This list is one of four produced during the year as predicted and derived from Publisher's Weekly, Library Journal, Booklist, Brodart or Baker & Taylor lists, etc. According to the publishers’ schedules, the titles will be released during the upcoming three months.

For best results, place copies of the list near your New Books area or at the Circulation Desk.

The Editors for this edition are Eileen Acosta, RCLS and Terry Eagle, Haverstraw King’s Daughters Public Library.



SRP Reports Due Soon!

Randall Enos, RCLS Youth Services Consultant

As the Summer Reading Programs are winding down, it is time to put your statistics together. Reports are due by **Friday, September 21**.

You are *strongly* encouraged to enter your information via [SurveyMonkey](#). Contact Eileen Acosta at RCLS (ext. 221 or eacosta@rcls.org) for paper copies.

If more than one person from your library is submitting information (i.e. a children's staff member and a teen staff member), collate the information and enter it into [SurveyMonkey](#) as *one* entry rather than entering the information for each age level separately.

If you need assistance, contact Eileen who will help you work through your questions.

Remember to send copies of promotional items, photos, and news clippings – if not previously sent. Please send hard copies *only* of promotional items and news clippings (one copy only) – no electronic attachments. Photos may be sent electronically.

Your statistics are very important. They are used for planning and we are also required to submit the information to the Division of Library Development. Therefore, we appreciate your taking the time to complete the brief form. In addition, much of this information is needed for your library’s State Annual Report in January, so by getting it together now, you are ahead of the game.

Happy reporting!

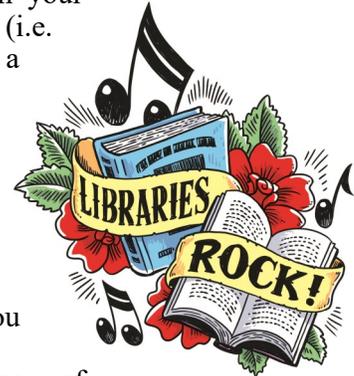


Photo of the Week



Have you “paused” to read a good book lately? Follow the “paws” to the library and check one out! In Wurtsboro, NY the blue panther paws run half a mile to connect the Emma C. Chase Elementary School with the Mamakating Library.

Share a library-related photo, include a brief caption, your name, position and the library’s name. A photo release is required from recognizable individuals in the photo. [Click here](#) for the RCLS photo release.

Submit the picture to rclsmemo@rcls.org with ‘Photo of the Week’ in the subject line.

Webinar

✓ LibraryAware Newsletters, Email Blasts and Subscriber Lists

Friday, September 21 from 11:00 a.m. to 12:00 p.m.

Emailing your patrons is the most effective way to reach them. It’s cost-effective, interactive, and studies show it’s the way most people prefer to be communicated with today. People appreciate hearing from the organizations they support, like your library!

With LibraryAware, you can create engaging emails with instant links to your collection from templates designed just for libraries. No more trying to turn a party invitation into an announcement about your genealogy database – LibraryAware designers have already created professional templates and graphics for your library programs and services. It’s so easy!

Oh by the way...it’s **FREE** with your LibraryAware subscription from RCLS!

From creating amazing emails to adding subscribers to analyzing open rates, we’ll get you ready to hit SEND in no time!

Presenter: Kathy Lussier

Register: [EBSCO Training website](#).



Getting Started with Social Media at Your Library

Social media can increase community engagement with new and existing library patrons. Learn how libraries can effectively use social media tools, even with limited staff and time. You'll also explore how to identify the appropriate social media platforms to market library services and events, and how to integrate best social media practices in your library's marketing plan. WebJunction will help you build a foundation for your social media strategy and provide practical ideas and tactics for immediate use in your library. Visit the [WebJunction website](#) to get started!



NEWS FLASH! Share your library news with the *RCLS Weekly Memo*. Send your article to rclsmemo@rcls.org

System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#). To add information, contact [Ruth Daubenspeck](#).

September

Thursday, 20

LARC-Executive Board, Suffern – 10:00 a.m.

Thursday, 20

RCLS 2019 Budget Hearing – CANCELED

Friday, 21

LibraryAware Newsletters, Email Blasts and Subscriber List Webinar – 11:00 a.m.

Monday, 24

CLOUSC, Newburgh – 9:15 a.m.

Monday, 24

ANSER Committee, RCLS – 9:30 a.m.

Monday, 24

[RCLS 2019 Budget Hearing](#), Suffern – 6:00 p.m.

Tuesday, 25

[Fundamentals of Network and Library Continuity](#), RCLS – 10:00 a.m.

Wednesday, 26

[102: Intermediate Trustee Education](#), RCLS – 5:30 p.m.

Thursday, 27

RCLS Professional Development Day
RCLS CLOSED—NO DELIVERIES

Friday, 28

[RCLS COSAG](#), Maddy's Diner – 10:00 a.m.

RCLS Headquarters E-mail and Extension Directory (845.243.3747)

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