



Weekly Memo

Serving Member Libraries Since 1959

Robert Hubsher, Executive Director
Ruth K. Daubenspeck, Newsletter Editor

Ramapo Catskill Library System • <http://www.rcls.org>

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Sustainable Library Certification Program

Join the nearly 40 libraries who are working toward the Triple Bottom Line* through New York Library Association's (NYLA) Sustainable Library Certification Program (SLCP)!

The SLCP is a 12 category benchmarking system that breaks down the seemingly complicated path to environmental stewardship, economic feasibility and social equity into actionable bite sized steps.



*What is the Triple Bottom Line?

The idea that to be truly sustainable, an organization must embody practices that are environmentally sound AND economically feasible AND socially equitable.

As you progress through the SLCP you will:

- Create an organizational culture that asks the right questions about operational and outreach decisions
- Engage administration, staff and board members in a new line of thinking and collaborating
- Inspire your colleagues and community to join your efforts
- Reduce your greenhouse gases, energy intake, and waste output

Knowing how to get started with sustainability at your library can be difficult. By joining the SLCP community, you will gain tools, resources, and support that will ensure a sustainable future for library. The experience and knowledge you gain through the SLCP benchmarking program will position your library as a community leader and resource on sustainability.

Learn more on the [NYLA website](#). Questions? Contact projects@nyla.org or watch [this recorded webinar](#).

Free Promotional Toolkit

The Public Library Association (PLA) has released a free promotional toolkit designed to help libraries raise awareness about the importance of family engagement. The term “family engagement” describes a shared responsibility among families, educators and communities to support children’s learning and development. This new resource can be used to supplement libraries’ marketing, fundraising, community relations and political advocacy work. Learn more on the [ALA website](#).



News Worthy

National

- [Connecticut Prisons Look To Computer Tablets](#) | Hartford Courant 7.25.18
- [Utah library workers told to remove LGBTQ-themed displays](#) | The Salt Lake Tribune 7.26.18
- [Forbes deletes controversial column](#) | Sacramento Bee 7.24.18
- [Why libraries are an economic lifeline for millions of Americans](#) | Market Watch 7.24.18
- [Study: For millennials, libraries are lit](#) | News 12 Westchester 7.24.18
- [An awful lot of people use and love their public library, as an economics professor discovered this weekend](#) | The Washington Post 7.23.18
- [Man Booker prize 2018 longlist includes graphic novel for the first time](#) | The Guardian 7.23.18
- [Libraries, LinkedIn agreement to offer online courses free](#) | The Sacramento Bee 7.22.18
- [Rebekkah Smith Aldrich discusses resilience, subject of ALA's Center for the Future of Libraries' book](#) | ALA Editions 7.17.18
- [ALA OIF Responds to Library Bill of Rights Meeting Room Interpretation update](#) | ALA News 7.10.18

SRP Reports

Randall Enos, RCLS Youth Services Consultant

Now that the Summer Reading Programs are starting to wind down, it is time to think about putting your statistics together while it is all still fresh in your mind. Reports are due by **Friday, September 21**. You are *strongly* encouraged to enter your information via the [online survey](#). You may also submit your report via the [paper form](#) to Eileen Acosta at RCLS by **Friday, September 21**.



If more than one person from your library is submitting information (i.e., a children's staff member and a teen staff member), please collate the information and enter it into [SurveyMonkey](#) as one entry rather than entering the information for each age level separately.

If you find you need to make a change on your SurveyMonkey report, contact Eileen Acosta at RCLS (eacosta@rcls.org, ext. 221). You cannot access your completed report and if you submit the information again, it makes double work for us. If you need assistance with the online form, Eileen is available to help you work through it.

Remember to send copies of promotional items, photos, and news clippings – if not previously sent. Send hard copies *only* of promotional items and news clippings (one copy only) – no electronic attachments. Photos may be sent electronically. You may include these materials with your final report, if you submit the hard copy of your report.

If you have any questions about the report form, contact Eileen or me.

Your statistics are very important. They are used for planning and we are also required to submit the information to the Division of Library Development, so we appreciate your taking the time to fill out the brief form. Much of this information is needed for your annual report in January, so by getting it together now, you're ahead of the game.

Happy reporting!

How Pie and Bingo was Born

The first in a [new series on WebJunction](#), published in collaboration with the Association for Rural and Small Libraries (ARSL), this article highlights the ins and outs of 'Pie and Bingo', an innovative program from Whitman County Rural Library District in Washington, with Clancy Pool, manager of the St. John Branch, and ARSL treasurer and executive board member.

Share your library news with the

RCLS Weekly Memo

Send your press ready article to

rclsmemo@rcls.org



Photo of the Week



Each year Joan Rosen of the Haverstraw King's Daughters Public Library teaches photography to 3rd - 5th graders at the Haverstraw Village branch. She began the classes four years ago with an RCLS Outreach Grant. The program, *Photograph Your World*, is a series of five to seven sessions that uses photography as an art form and educational medium. Children are given cameras and taught how to use them. They focus on portraiture, family and community. The classes offer the children a new and meaningful way to express themselves.

Monday, August 6 is the last session. The children (pictured above) have edited their photos, printed them and placed them on poster boards. On Saturday, August 11, from 1 p.m. to 3 p.m., a reception with refreshments will be held in the community room of the Village branch (85 Main Street, Haverstraw) where all the children's artwork will be displayed. A slideshow of the photographs will play continuously during the reception. The public is cordially invited! For more information, call Joan at 845.786.3800 ext. 39.

Share a library-related photo, include a brief caption, your name, position and the library's name. A photo release is required from recognizable individuals in the photo. [Click here](#) for the RCLS photo release. Submit the picture to rclsmemo@rcls.org with 'Photo of the Week' in the subject line.

Summer Advocacy Visits

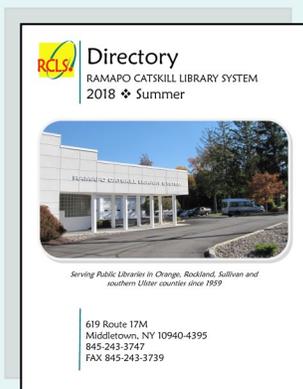
The 2018 Summer Advocacy Visits to legislators' local offices is in full swing. On Wednesday, August 1, library advocates visited the Monticello office of Assemblywoman Aileen M. Gunther, as seen in the photos below. She was quite receptive to the group's concerns for future funding for libraries and systems.

The schedule of visits to other legislators' offices can be found on the [RCLS website](#). If you would like to attend, please contact Grace Riario at RCLS (griario@rcls.org or ext. 233). She will add your name to the list of participants who will be visiting the legislator's office and will inform you of any last minute changes.



RCLS Directory

The [Summer 2018](#) edition of the *RCLS Directory* is now online. This issue contains responses from 22 member libraries. Copies can be printed from the PDF file. The directory provides member libraries' hours, contact information, board meeting times and legislative districts as well as other pertinent information.



We appreciate the Directors' time and effort in helping us make the Directory a valuable communication tool.

Send new updates anytime to [Ruth Daubenspeck](#).

System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#). To add information, contact [Ruth Daubenspeck](#).

August

Wednesday, 8

[System Orientation](#), RCLS – 10:00 a.m.

Monday, 20

[RCLS Board Meeting](#), RCLS – 6:30 p.m.

Wednesday, 22

[101 Basic Library Trustee Education](#), RCLS – 5:30 p.m.

Thursday, 23

RCLS Managers Meeting, RCLS – 10:00 a.m.

Thursday, 23

RCLS Teen Librarians' Mock Printz Planning Committee, RCLS – 10:00 a.m.

Friday, 31

SUPLA, Monticello – 9:30 a.m.

September

Monday, 3

Labor Day—RCLS CLOSED

Friday, 7

LARC-YS, Haverstraw—10:00 a.m.

Friday, 7

[Senior Improv @ Your Library](#), Warwick—10:00 a.m.

Saturday, 8

[Teen Battle of the Books](#), SUNY Orange 11:00 a.m.

Wednesday, 12

CTUG, Middletown—9:30 a.m.

Wednesday, 12

Directors Association, RCLS—9:30 a.m.

Friday, 14

[RCLS Legislative Breakfast and Annual Meeting](#), The Sullivan Event Center—8:00 a.m.

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