



# Weekly Memo

Serving Member Libraries Since 1959

Robert Hubsher, Executive Director  
Ruth K. Daubenspeck, Newsletter Editor

Ramapo Catskill Library System • <http://www.rcls.org>

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February 5, 2018

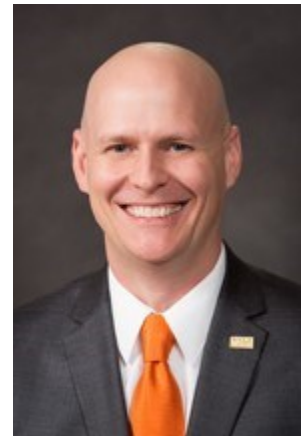
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- ✓ [Library Connections 1080p](#)
- ✓ [RCLS ILL Delivery Service Video](#)
- ✓ [NYLA Library Advocacy Day 2018](#)



## Advocacy Day Briefing Webinar

Advocacy Day Briefing is designed for all library advocates – library directors, staff, trustees, Friends, volunteers, patrons and champions – who are interested in speaking up for libraries during the New York budget negotiation season. Between now and April 1, library advocates have the opportunity to influence a number of key issues such as library aid and state aid for library construction. This free, one-hour webinar, scheduled for **Friday, February 16** at 10 a.m., will be presented by Jeremy Johannesen, Executive Director of the New York Library Association alongside Mid-Hudson Library System Coordinator for Library Sustainability, Rebekkah Smith Aldrich. To learn more and to register, visit the [MHLS website](#).

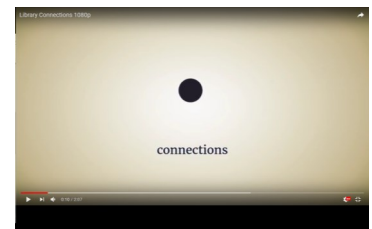


## SirsiDynix Library Connections Video

SirsiDynix, the Integrated Library System (ILS) provider of the RCLS has created a video that champions the work and power of libraries.

SirsiDynix believes in the power of libraries and the opportunities that libraries give to individuals to learn, grow and improve. They also believe that libraries have the power to transform, improve and enrich the communities in which they are located. Libraries serve as a communal space for individuals to gather, connect, exchange ideas and create.

SirsiDynix believes access to information is a right not a privilege, and that access is crucial to the health of individuals and communities everywhere. They believe libraries should be more than relevant, they should be universally seen as indispensable to their communities.



The video can be found on the [RCLS Video Channel](#). Download the *Library Connections* video from the [SirsiDynix website](#) to add it to your library's website.

## RCLS ILL Delivery Service Video

Here's your opportunity to ride along with Chuck Conklin, RCLS Delivery & Building Maintenance Supervisor as he pilots an RCLS delivery van along Route D. Chuck demonstrates the fine art of balancing several delivery boxes on a handtruck while tugging them over various library terrain. The new casino blackjack dealers have nothing on Chuck as he forward sorts library materials. Then see the RCLS Delivery Team in the RCLS garage getting ready for the next day's deliveries. After viewing this video, you will have a greater appreciation for the work the drivers perform in getting library materials to your library!



To view the video, [click here](#). For other RCLS videos including training recordings, visit the [RCLS Video Channel](#).

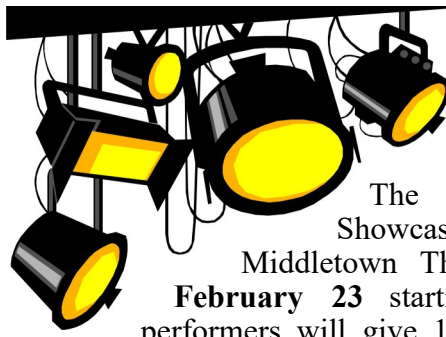
Thanks to Chuck and the drivers for showing us what they do. A special thanks to Karen Watson for taking the time to photograph and put together this informative video.

## Trustee FYI

The winter edition of the *RCLS Trustee FYI* is on its way to member library trustees, directors, Friends presidents and is posted in PDF format on the [RCLS website](#). An archive of *Trustee FYIs* can also be found on the [Web page](#).

This issue's lead article is "Urgent Need for Your Support!" Learn why attending NYLA Library Advocacy Day in Albany is important to your library.

Other articles you and your trustees will enjoy reading are: "Criteria for Delivery Van Stops," "Hiring Your Library CEO," "Trustee Training Opportunities" and "A Few Links to Articles About the Value of Libraries."



## RCLS Performers' Showcase

The RCLS Performers' Showcase will be held at Middletown Thrall Library on **Friday, February 23** starting at 10 a.m. Twelve performers will give 15-minute presentations of programs that are available for your library. A complete list of performers, their program titles and websites are available on the [RCLS website](#). Handouts and performance rates will be available at the showcase. Register using the [RCLS calendar](#) by 8 a.m., **Wednesday, February 21**.

## And the Winners Are...

Congratulations to Madelyn Folino, Director of the Florida Public Library, for being the first to submit her State Annual Report (SAR). Madelyn has won the SAR Award four times and the AH Award twice! Congratulations to Kristin Fowler, Director of the Livingston Manor Free Library for being the first to submit her Annual Highlights (AH). This is Kristin's first time to win the award. The deadline for submitting highlights of about 200 words to Ruth Daubenspeck is **Friday, March 2**.

The SAR-AH Award winners receive prizes compliments of the RCLS staff.

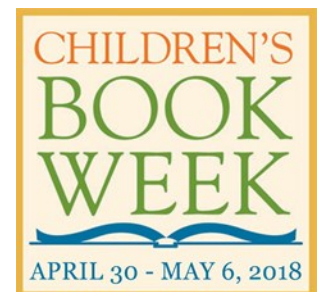


## 2018 Children's Book Week

[Every Child a Reader](#) has revealed the official [Children's Book Week poster](#) commemorating the 99<sup>th</sup> annual celebration of books for young people and the joy of reading, to be held April 30 - May 6. This year's poster is designed by award-winning illustrator Jillian Tamaki.

[Registration to be an official event location](#) for Children's Book Week is now open online. As every year, schools, libraries, and bookstores across all 50 states are encouraged to host dedicated story times, activity hours, book award voting time, or author/illustrator events.

In addition to receiving the Children's Book Week poster and access to downloadable materials, which range from bookmarks with art by five prominent illustrators to an original Every Child a Reader graphic novel, all participants will be included in a national publicity campaign and listed on an online interactive map. The deadline for event location sign-up is **Friday, February 9**.




## Know Your Legislator

According to the American Library Association (ALA) Library Advocate's handbook, the more you know about a legislator or official, the more effective you can be in communicating the library message and ensuring a successful outcome from your advocacy efforts.

In preparation for New York Library Association Library Advocacy Day, **Wednesday, February 28, 2018**, the *RCLS Weekly Memo* will be taking a closer look each week at one of the eleven legislators that represent the RCLS area.

### 100<sup>th</sup> Assembly District Assemblywoman Aileen M. Gunther

Political party:	Democrat	
Assumed Office:	2003	
Education:	<ul style="list-style-type: none"> <li>• Attended, Liberal Arts, State University of New York, New Paltz</li> <li>• Graduated, Nursing, Orange County Community College</li> </ul>	
Family:	Widow of Jake, three children	
Primary supporters:	<a href="#">Vote Smart Facts Matter</a>	
Committees:	<ul style="list-style-type: none"> <li>• <a href="#">Agriculture</a></li> <li>• <a href="#">Environmental Conservation</a></li> <li>• <a href="#">Health</a></li> <li>• <a href="#">Legislative Women's Caucus</a></li> <li>• <a href="#">Mental Health</a>, Chair</li> <li>• <a href="#">Puerto Rican/Hispanic Task Force</a></li> <li>• <a href="#">Racing and Wagering</a></li> <li>• <a href="#">Subcommittee on Women's Health</a>, Chair</li> <li>• <a href="#">Task Force on Women's Issues</a></li> </ul>	
Priorities:	Increase funding for schools, fire departments, and access to health care for all New Yorkers. Worked with Governor Cuomo to lower middle class taxes and to reduce state spending.	
Position on libraries:	Pro-libraries. Grade of A on 2012 Library Voting Guide Introduced a library priority bill which did not reach the floor for a vote.	
Libraries in District:	Eldred, Fallsburg, Liberty, Livingston Manor, Mamakating, Middletown, Monticello, Roscoe, Western Sullivan	
Local Office:	18 Anawana Lake Road, Monticello, NY 12701	
Local Phone:	845-794-5807	
Albany office:	LOB 826, Albany, NY 12248	
Albany Phone:	518-455-5355	
E-mail:	<a href="mailto:GuntheA@nyassembly.gov">GuntheA@nyassembly.gov</a>	
Website:	<a href="http://assembly.state.ny.us/mem/Aileen-M-Gunther">http://assembly.state.ny.us/mem/Aileen-M-Gunther</a>	
Facebook:	<a href="https://www.facebook.com/Aileen-Gunther-291645097649558/?ref=hl">https://www.facebook.com/Aileen-Gunther-291645097649558/?ref=hl</a>	
Twitter:	<a href="https://twitter.com/AileenMGunther">https://twitter.com/AileenMGunther</a>	
Extra:	On March 9, 2017, Aileen was honored by <i>The River Reporter</i> with the "Best Politician Award"	



## Photo of the Week



RCLS Teen Battle of the Books Contestants pose before battling it out at the 2017 Battle of the Books that took place at SUNY Orange on Sunday, September 10, 2017. It is not too early to start getting a team together for the 2018 Battle of the Books, which is scheduled for Saturday, September 8 at a location to be determined.

Share a library-related photo, include a brief caption, your name, position and the library's name. A photo release is required from recognizable individuals in the photo. [Click here](#) for the RCLS photo release. Submit the picture to [rcls-memo@rcls.org](mailto:rcls-memo@rcls.org) with 'Photo of the Week' in the subject line.

### News Worthy

#### Regional

- [Descendants write book about Sarah Wells life](#) | The Chronicle 1.31.18

#### National

- [Ursula K. Le Guin inspired countless readers to believe in the power of women](#) | Albany Times Union 1.28.18
- [Advice for digging out from a reading slump](#) | StarTribune.com 1.26.18
- [Governor Cuomo Signs Executive Order to Protect and Strengthen Net Neutrality in New York](#) | NY.GOV Pressroom 1.24.18
- [The Check Out Challenge.](#) | Crowley Webb January 2018

#### ✓ Where Do You Find Data Describing Your Community? Free Webinar

Wednesday, February 14 from 10:30 a.m. to 11:30 a.m.

The New York State Library's Division of Library Development is pleased to offer this FREE webinar as part of Ready to Read at New York Libraries:

Data are critical as you work to find ways to serve communities in these challenging times and local data can provide a nuanced view of your county's children and families. The NYS Kids' Well-being Indicators Clearinghouse or KWIC is a resource for local and state planners who participate in the monitoring of health status to identify community health problems. KWIC offers unique ways to visualize county and regional data needed to promote healthy communities. The map builder tool incorporates many different geographic boundaries including library systems. There are educational and demographic data for these different boundaries. Additionally, we have incorporated social media features. The new visualization and social media tools allow us to more accurately depict our communities; educate fellow New Yorkers about important issues that are impacting children's daily lives; and guide our conversations and decisions around healthy child development.

Register and additional information: [NYS Library website](#)

## 2017 RCLS Annual Meeting Awards

At the RCLS Legislative Breakfast and Annual Meeting held on Friday, September 15, Annual Awards presentations were made. The following is a nomination for the *Member Library Adult Program of the Year Award*:

**Program:** “Celestial-Inspired Art Series”  
**Nominator:** Ginny O’Neill, Adult Services/ Local History  
**Nominating Library:** Tuxedo Park Library

Our library brought the arts to our community rather than have members travel a distance of at least 45 minutes to experience quality events and for free. The kick-off program was The Michael Bank Jazz Septet. The leader actually wrote original music based on our theme. It was extremely well received and the band was delighted with the reception. In the middle of the week, we had two time slots for the same watercolor star art program presented by Patricia Quinn. Ms. Quinn managed to introduce a combination of music, guided imagery and water color techniques to even the most timid artist. Many participants went away with a great “experience” rather than a participation in a workshop. The local senior living facility not only provided transportation to their residents for these programs but actually exhibited the completed art work, created in the workshop, in their main community room. The week ended with a Poetry Afternoon facilitated by poetry slam master, Bryan Roessel. Guest poets and brave audience members courageously shared their own poetry inspired by the great sky and stars.



The library had new people visit our library for these unique programs. We increased our jazz material inventory for patron use. Poetry slams continue in the local area. We still hear such positive feedback on this series.



NYLA Library Advocacy Day is 23 days away,  
**Wednesday, February 28.**

The deadline to register for the motorcoach to Albany is  
**Thursday, February 22.**

If you have been procrastinating, now is the time to register!  
 We need your presence!  
 Register using the [RCLS Calendar](#) today!!

## Deadlines

- ★ Monday, February 5  
[State Annual Reports](#) to RCLS

## Job Openings

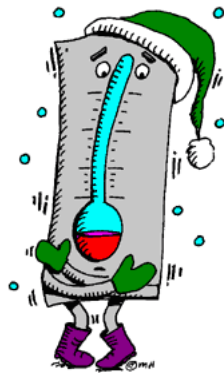
- ✓ [Job Postings](#)
- ✓ [Building Your e-résumé](#)

## Share your library news with

the  
**RCLS  
Weekly  
Memo.**

Send  
your  
article to

[rclsmemo@rcls.org](mailto:rclsmemo@rcls.org)



## System Calendar

For a complete and up-to-date list of events, including links to additional information, see the [RCLS Calendar](#).  
To add information, contact [Ruth Daubenspeck](#).

## February

### Monday, 5

RCLS Teen Librarians. Postponed to Friday, February 16 at RCLS.

### Wednesday, 7

Directors Association Executive Committee, RCLS – 9:30 a.m.

### Friday, 9

SUPLA, Monticello – 9:30 a.m.

### Saturday, 10

[Orientation – Trustee Education Session 101](#), Valley Cottage – 10:00 a.m.

### Monday, 12

[Advocacy Session; Tell your library story effectively](#), Monticello – 10:00 a.m.

### Tuesday, 13

[Advocacy Session; Tell your library story effectively](#), Nanuet – 10:00 a.m.

### Tuesday, 13

RUG, Spring Valley – 10:00 a.m.

### Saturday, 17

[Intermediate – Trustee Education Session 102](#), Valley Cottage – 10:00 a.m.

### Monday, 19

**Presidents Day – RCLS CLOSED**

### Tuesday, 20

RCLS Board Meeting, RCLS – 6:30 p.m.

### Thursday, 22

RCLS Managers Meeting, RCLS – 10:00 a.m.

### Friday, 23

Performers' Showcase, Middletown – 10:00 a.m.

### Monday, 26

CLOUSC, Walden – 9:30 a.m.

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